

SPONSORSHIP OPPORTUNITIES

Equal Access to Information & Justice Online Dispute Resolution – ODR 2017

Paris, France, 12 & 13 June 2017 (9:00 am – 18:00 pm)

Highlights

Online Dispute Resolution ('ODR') refers to the use of technology to support the settlement of civil and commercial disputes. Platforms appeared two decades ago offering a plethora of online processes for different types of disputes. ODR has grown exponentially and offers unique features for handling millions of disputes annually and has the potential to significantly increase access to justice across all legal jurisdictions.

One of the objectives of the conference is to demystify ODR and to explain why and how it offers increased access to information and justice, a great value in all societies and of particular importance in emerging economies, conflict zones and remote places where individuals do not even have the benefit of judiciaries to resolve their disputes. The conference will explore innovative applications of information communications technology that are playing a valuable role in promoting access to justice.

ODR 2017 will demonstrate how online programmes may be implemented to benefit the administration of dispute resolution, and the direct benefits to our civil, societal and commercial life in general. The ultimate results are the benefits that individuals, societies, businesses and courts draw from facilitated resolution of disputes and avoidance of bureaucracy.

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LA SERIE DE CONFERENCES
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26 AVRIL 2017



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The registration fee of € 240 is required to cover only the catering during the two-day conference. Click here to register: [Equal Access to Information & Justice Online Dispute Resolution](#).



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An opportunity for every marketing goal

Sponsoring an ICC conference offers an ideal opportunity to promote your firm or organization. Sponsors receive maximum visibility during the promotional phase, onsite and also following the Conference. Ensure that you are visible at this very important event on Online Dispute Resolution and access to justice. As a truly global organization, we have a global audience. This Conference will be promoted through ICC targeted opt-in database of over 50,000 professionals.

ICC offers many ways to sponsor this conference:

SPONSOR LEVELS	PLATINUM €10,000	GOLD €7,500	SILVER €5,000	BRONZE €2,000
SPONSOR BENEFITS				
Logo printed on front side of participant badges	✓			
Logo on front page of event brochure	✓			
Banners at the conference	✓	✓		
Promotional material included in participant bags	✓	✓	✓	
Exhibition table at the conference	✓	✓	✓	
Sponsor support publicized by ICC through event social media	✓	✓	✓	✓
Logo on the ICC website	✓	✓	✓	✓
Logo on the reverse side of participant badges	✓	✓	✓	✓
Logo on the back of the event brochure	✓	✓	✓	✓
Logo displayed on advertising screen during the conference	✓	✓	✓	✓
Complementary entries	4	3	2	1
Promotional article in event brochure	2 pages	1 page	½ page	100 words

Tailor-made packages are available to suit your needs.
Ask us about other events in the arbitration field available for sponsorship in 2017.

Contact

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